



OPERATION MOTORSPORT

2025 ANNUAL REPORT

U.S. 501(c)(3): EIN 84-2463791

Canadian Registered Charity: 704568721RR001

Email: info@operationmotorsport.org

Website: www.operationmotorsport.org



MISSION: To engage, through Motorsport opportunities, medically releasing service members and veterans affected by military service, aiding in their recovery.

VISION: To be the North American leader in veteran recovery through motorsport for *medically releasing service members and veterans affected by military service*; **One At A Time.**

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From the Executive Director

2025 – Defined by delivery and responsibility

Across Operation Motorsport, we sustained momentum while taking on complex work that required focus, follow-through, and care. Through every activation, investment, and decision, our priority remained unchanged: serving our Beneficiaries and honoring the trust placed in us.

This year, we brought a long-held vision to life with the inaugural Veterans Race of Remembrance at Virginia International Raceway, an important milestone that brought honor, remembrance, and recovery closer to home. While meaningful, this event does not define who we are. Our impact continues to be shaped by the daily work taking place trackside, online, and in quiet moments where connection and confidence are rebuilt.

What matters most are the individual moments of change, veterans arriving uncertain and leaving with renewed purpose, confidence, and belonging. That is the true measure of our success, made possible by an extraordinary community of staff, volunteers, partners, and donors who carried this mission forward with integrity throughout 2025.

Recovery does not happen all at once; it happens one step at a time, one person at a time. **One At A Time.**



Tiffany Iodder, Executive Director & Co-Founder

Looking forward to 2026

Looking ahead, our direction is deliberate and grounded in purpose. By strengthening our core programs, deepening partnerships, and investing thoughtfully in sustainable growth, we aim to ensure that every veteran we serve finds connection, opportunity, and a meaningful next chapter.



Our focus remains clear:

- Delivering impactful, **Beneficiary-First** recovery programs
- Deepening partnerships that reduce barriers to participation
- Elevating storytelling and impact reporting



Operation Motorsport delivered structured, motorsport-based recovery experiences across the United States and Canada, helping veterans rebuild **Team, Identity, and Purpose** through real roles, real teams, and sustained engagement.

2025 At A Glance

WHO WE SERVED

- 50+ Veterans and Medically Releasing Service Members engaged

HOW RECOVERY SHOWED UP

- 100% of participants who completed post-program reporting experienced improvement in at least one wellbeing domain
- ~70% improvement among participants entering programs with the lowest baseline wellbeing scores
- Strongest gains in: Belonging, Identity beyond the uniform, Purpose and forward looking



PROGRAMS DELIVERED

Motorsport Immersion – a 2-year journey

- 25 Veterans participated
- 110 recovery-focused activations
- 683 days of structured participation
- 6,600+ hours of mission-driven immersion

Diversionary Therapy

- 2 iRacing seasons, 18 races
- 64 Veterans or military-connected drivers
- 38,000+ racing miles
- 400+ hours of peer-to-peer engagement and mental health support

POWERED BY COMMUNITY

- 71 Volunteers supported activations and events across North America
- Lean staffing model with board oversight and documented operating procedures
- Corporate partners, race teams, series, donors, and foundations made recovery possible

About Us

Operation Motorsport is dedicated to helping veterans and medically releasing service members transition back into civilian life.

Many veterans and service members struggle with the loss of their Team, Identity, and Purpose after leaving the military. For those battling physical injuries, post-traumatic stress disorder (PTSD), traumatic brain injuries (TBI), or other invisible wounds of service, the transition can feel overwhelming. Without a clear path forward, too many veterans face isolation, depression, and, tragically, the risk of suicide.

Our mission is to change that.



By providing a Team, a renewed sense of Identity, and a meaningful Purpose, we help veterans rediscover their place in the world and take control of their next chapter.



First U.S. Activation – Virginia International Raceway 2017

TEAM – Rebuilding Connection

Veterans become part of a community that values trust, teamwork, and shared goals. Operation Motorsport Programs create opportunities to reconnect with others who understand the challenges of military transition, fostering camaraderie, and reducing isolation through real-time, mission-driven engagement.

IDENTITY – Restoring Strength

Beneficiaries take on meaningful roles that challenge them to learn, contribute, and lead. Veterans build new skills, rediscover personal strengths, and redefine who they are beyond military service. Veterans begin to see themselves as capable, resilient, and vital once again.

PURPOSE – Providing a New Mission

Our programs require focus, discipline, and precision; qualities that mirror the military mindset. Motorsports provide structure and a renewed sense of mission. Whether it's executing a pit stop, competing in an endurance sim race, or supporting a team, Beneficiaries find purpose in the pursuit of excellence and shared drive to succeed.

Beneficiary Voices

Beneficiaries of Operation Motorsport come from different backgrounds, branches of service, and stages of transition, but they share a common experience: finding renewed connection, identity, and purpose through motorsport. In their own words, these Beneficiaries reflect on loss and rediscovery, community and trust, and the impact of being part of something larger than themselves.



Matt
U.S. Army Veteran

SRO - Tech & Scrutineering

"There's a big stigma when we get out of the military, losing that sense of self and camaraderie. I didn't find that in the civilian world. It wasn't until Operation Motorsport that I learned how to navigate those connections again, in a safe and effective environment."



Brent
RCAF Veteran

FEL - Tech & Scrutineering

"Operation Motorsport helped me understand what it means for me to be a veteran. I struggled with imposter syndrome, wondering if I was 'enough' of a veteran, and I've put that lie to bed."



Chris
CAF Veteran

eMotorsports

"Operation Motorsport helped me rediscover what I had lost, the brotherhood, the sisterhood, the camaraderie, the team spirit. People are compassionate. We're all there for each other, and that's something I really missed."



Tanner
U.S. Air Force Veteran

SRO - Medical Team

"Day by day, it builds. You're building the stairs to get out. And once you're out, the world is so much more beautiful."



John
U.S. Army Veteran

IMSA - CSM Racing

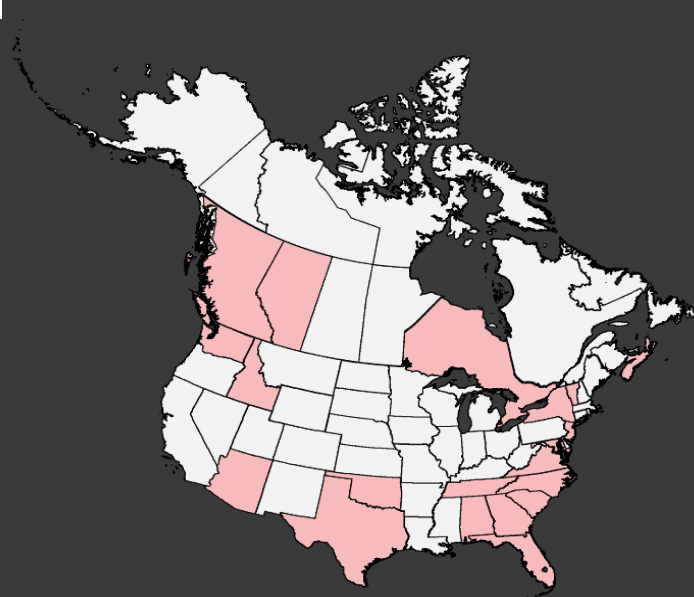
"This program changed my life because I took a chance. The book doesn't end; you just start a new chapter."

Our Impact

Operation Motorsport delivered structured, motorsport-based recovery experiences, trackside and virtual, helping veterans rebuild belonging, identity, and purpose through real roles, real teams, and consistent engagement.

~ 70% At-Risk Improvement

Participants entering with the lowest baseline wellbeing scores showed the strongest gains.



Program participants across Canada and the United States



Belonging Came Back First

Belonging was often the first area to improve. Post-program reporting showed veterans feeling more included, less like outsiders, and part of a community they could count on.

For several participants, Operation Motorsport became their primary source of post-service connection.

Identity Expanded Beyond the Uniform

One of the most powerful outcomes was growth in identity. Veterans reported clearer understanding of who they are and what they value beyond rank, role, or job title.

Many described learning to see service as part of who they are, not the only thing that defines them.

Purpose Began to Re-emerge

Veterans showed gains in purpose, a renewed sense that their lives have meaning and direction. Rebuilding purpose takes time, but participants described moving from survival mode toward engagement: looking forward to events, reconnecting with peers, and imagining a future again.

100%

Improvement in at least one wellbeing domain*

Demonstrating measurable gains in belonging, purpose, and identity among medically releasing service members and veterans.

* Among participants completing post-program reporting

~ 70%

Greatest gains amongst highest-need participants

Veterans entering the program with the highest levels of distress experienced the most significant improvements in overall wellbeing, highlighting Operation Motorsport's impact on those most at risk.



50+

Veterans or Military
Members Engaged



110

Motorsport Immersion
Activations



7,000+ Hours

Structured
Programming



400+ Hours

Peer Engagement &
Mental Health
Support



Motorsport Immersion

The Motorsport Immersion program places medically releasing service members and veterans alongside professional race teams for up to two seasons, where they take on real-world roles such as pit crew, operations support, fuel and tire techs, hospitality, or media. These experiences occur in fast-paced, structured environments that echo the teamwork and focus of military service. Immersion fosters confidence, skill development, and a renewed sense of direction, helping participants take meaningful steps forward in their recovery.

- 25 Veterans from the U.S. & Canada
- 110 Recovery Focused Activations Across 4 Race Series
- 683 Days of Structured Participation Supporting Mental Health & Reintegration
- 6,600+ Hours of Immersion, Mission Driven Engagement



Diversionsary Therapy

The Diversionsary Therapy program uses sim racing and eMotorsports as accessible, engaging outlets for veterans and medically releasing service members managing challenges like PTSD or TBI. Through structured online races and collaborative activities, participants find connection, mental focus, and stress relief. This low-barrier environment encourages peer support, strengthens resilience, and helps rebuild a sense of belonging.

- 2 Race Seasons: 18 Races
- 64 Veteran or Military Connected Drivers
- 38,000+ Racing Miles
- 400+ Hours of Peer-to-Peer Support, Veteran Engagement & Mental Health Recovery





We Walk Beside Our Beneficiaries Throughout Their Journey

Operation Motorsport's volunteer community extends the reach of a small staff while preserving a high-touch, Beneficiary-first experience.

Volunteers support activations before, during, and after events, providing continuity, safety, and trusted presence for Beneficiaries navigating recovery and transition.

This model allows the organization to remain lean while delivering consistent programming.

The result is not only increased capacity, but stronger relationships, where Beneficiaries are supported by people who show up repeatedly, understand the mission, and share responsibility for creating spaces of connection and belonging.

Volunteers & Community

Operation Motorsport is a binational organization with lean staffing and a distributed operating model under board oversight and documented operating procedures to ensure safety, accountability, and continuity.

71 Volunteers

A Distributed Community of Support

Volunteers form the backbone of Operation Motorsport's, supporting activations, Foundation operations through hands-on engagement and peer connection. Many return repeatedly, providing continuity and trusted presence for Beneficiaries navigating recovery and transition.

9217 Volunteer Hours

Time Invested, Impact Multiplied

Volunteers are critical to Operation Motorsport's effort in 2025, reducing overhead while increasing program and Foundation capacity. This time investment reflects sustained commitment that directly supports Beneficiary engagement and care.

IMPACT VALUE: \$333,102+

905 Board Hours

Active Governance, Not Passive Oversight

Board members contributed significant time to governance, oversight, and strategic support, reinforcing accountability across U.S. and Canadian operations.



Veterans Race of Remembrance

Operation Motorsport launched the inaugural Veterans Race of Remembrance (V-RoR); a six-hour endurance race at VIRginia International Raceway held over Veterans Day / Remembrance Day weekend. V-RoR was built to honor service, remember the fallen, and advance veteran recovery, and raise Program Funds by creating a shared space for competition, reflection, and community.

What Made It Different From Other Racing

- Purposeful ceremonies woven into race day, including a dedicated Remembrance Service that paused on-track action.
- A Heroes Dinner and fundraising event designed for connection and community-building.
- An Operation Motorsport four-car entry carrying the names of military and veteran heroes on their hoods.
- Free admission for active-duty service members, reduced admission for veterans, and a veteran/military community resource fair.



- 22 Beneficiaries engaged (18 Motorsport Immersion, 4 Diversionary Therapy / eMotorsport)
- Over \$65K in net program funding
- 6-hour endurance race with 10+ hours of track time
- 177 Heroes Dinner Guests

Join us in 2026: November 6 – 8, learn more at: [V-RoR Website](#)



“Knowing I’m surrounded by guys who went through the same things I went through... it creates a safe environment for me.”

Eric, CANSOF Veteran

Where Remembrance Met Recovery

VRoR created space for Beneficiaries to come together around shared experience and to race as a team; honoring the fallen, supporting one another, and reconnecting through purpose-driven motorsport. For many attendees, those bonds extended well beyond race weekend.



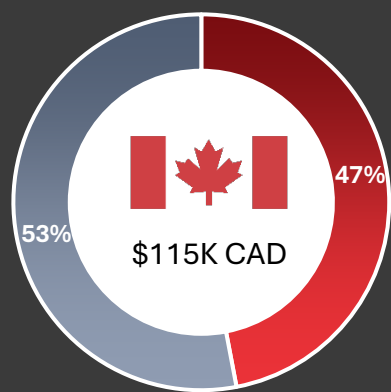
Veteran Recovery Partners

V-RoR would not have been possible without the trust, support, and belief that recovery through motorsport creates a life-changing opportunities towards recovery.

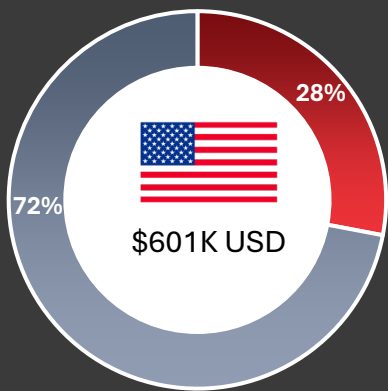


Stewardship & Financial

Operation Motorsport operates in the United States and Canada to serve veterans where they are. Our U.S. 501(c)(3) and CRA registered charity each have independent boards and comply with local and national regulations. In 2025, Operation Motorsport raised more than \$850,000 across its entities in donor, sponsor, and grant support, with charitable expenditures in the U.S. and Canada directed toward program delivery, governance, and compliant operations.



In Canada, 53% of organizational expenses were invested directly into Beneficiary programs and services, with 47% supporting governance, administration, compliance, and operational infrastructure. The Canadian program generated \$260,593 CAD in total support, including more than \$107,157 in donated support.



In the United States, 72% of organizational expenses were invested directly into program delivery, with 28% supporting administration, governance, fundraising, and organizational operations. The Foundation generated \$569,762 USD in total support, including \$152,335 in donated support.



Expense: Program Delivery



Expense: Admin & Governance

How Funds Further the Mission

- Over \$850K in community donor, grant, and sponsor support
- Over 50 veterans engaged through programs
- Board-approved allocation and financial controls

Veterans Race of Remembrance LLC

- Established to oversee & execute the annual V-RoR event
- A disregarded entity operating under the 501(c)(3)
- Net proceeds transferred to support charitable programs

Preliminary 2025 numbers provided by the independent accounting firm

Canada (CAD)		US Foundation (USD)		V-RoR LLC (USD)	
Revenue:	\$260,593	Revenue:	\$569,762	Donation to OpMo:	\$27,905
Donation & Other:	\$102,308	Donation:	\$349,121	Event Cost:	\$131,213
Grant:	\$51,128	Grant:	\$62,500	Event Revenue:	\$168,460
Value-In-Kind:	\$29,657	Value-In-Kind:	\$152,335	Net Income:	\$9,341
Non-Cash Gift:	\$77,500				
Expenses:	\$151,478	Expenses:	\$601,454		
Admin & Governance:	\$70,754	Admin & Governance:	\$169,951		
Program Delivery:	\$80,724	Program Delivery:	\$431,503		

Development Overview

Operation Motorsport's development efforts are grounded in partnership, community engagement, and purposeful fundraising. In 2025, support from donors, corporate partners, and private contributors ensured resources were grown responsibly and applied directly to veteran recovery across North America.

\$450K+ Individual & Corporate Donations • \$28K Community Fundraising

Corporate & Foundation Partners

Operation Motorsport relies on long-term corporate and foundation partnerships to sustain and scale veteran programming. In 2025, these partners provided more than funding and VIK support, they contributed expertise, visibility, and access that expanded opportunities for Beneficiaries across North America. These relationships are built on shared values, accountability, and a commitment to veteran support.



Community-Driven Fundraising

Fundraising remains a powerful driver of both resources and connection. Through initiatives such as the Veterans Race of Remembrance Heroes Dinner Auction and the Honoring Heroes Campaign, supporters came together to honor service while raising over \$32K to support our recovery programs. These community-led efforts blended remembrance & honor with action, transforming Beneficiary lives well into 2026.



Trackside & Grassroots Outreach

Trackside outreach and event-based engagement create entry points for supporters to connect with the mission. By meeting motorsport fans and community members where they gather, Operation Motorsport was able to raise awareness, build relationships, and generate support that contributed directly to program delivery. These moments of visibility strengthened the link between motorsport, community, and veteran recovery.



Partner Highlight *Ford* Philanthropy



Ford Philanthropy and Ford Racing partnered to enable a unique, high-impact recovery experience for veterans participating in our Diversionary Therapy / eMotorsport Program. Through a generous donation, this partnership made it possible to bring four eMotorsport sim racers to the Ford Technical Center in Concord, NC, providing them with rare access to Ford's professional simulation and driver development technology.

When I had given up on all my hopes and dreams, Operation Motorsport offered me something my childhood self couldn't have even imagined. Operation Motorsport gave me new purpose and something to be proud of.

Camen, U.S. Army Combat Veteran



Partners Behind the Mission

FOUNDATION & ANCHOR PARTNERS

Anchor support sustains year-round programming, infrastructure, and Beneficiary access.



PROGRAM PARTNERS

Program partners provide platforms, access, equipment, and operational support that enable Beneficiaries to experience recovery through motorsport.



PARTNERING TEAMS

Race teams open their garages, crews, and competitive environments, delivering the core recovery experience of the Motorsport Immersion Program.



Call To Action – Your Opportunity to Join the Mission

Operation Motorsport is more than its programs, it's a lifeline. Using motorsport as a tool, we create structured, high-energy environments where veterans can heal, reconnect, and thrive. Every race, every role, every challenge is an opportunity to reclaim their future.

Your generosity empowers veteran healing. Whether it's turning a wrench, logging sim laps, or sharing stories in a peer setting, your support creates real change in the lives of those who served.

Together, we're not just honoring their service, we're helping build what comes next. One At A Time.

HERE'S HOW YOU CAN MAKE AN IMPACT:

Donate – One-time or monthly gifts directly sustains veteran recovery programs

Sponsor a Veteran – Fund a participant's journey through Immersion or Diversionary Therapy

Partner With Us – Join as a sponsor, race team, or in-kind contributor

Volunteer – Offer your time or skills to strengthen events and operations

Fundraise – Launch a campaign in your community to raise awareness and support

Spread the Word – Follow us online and share our mission with your network



Because Veteran Recovery is a journey and no one should walk alone.

Contact Us

Email: info@operationmotorsport.org

Get Connected

